



creative leadership

talent management

PRESS RELEASE

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Growing Your Business with an Extra Pair of Hands

Creative Leadership have today launched their new **Essential Recruitment Package for Small Businesses**. It's aimed at helping busy entrepreneurs save time and effort in finding and securing the best talent for their growing business and avoid recruitment costs.

The package, which starts from £199 + VAT includes a bespoke application form, tailored job description, advertising, CV response handling, interview help and offer management, depending on what your business needs.

Speaking about the Essential Recruitment Package, Michelle Fischer, Managing Director of Creative Leadership said: *"Given the recent recession, it's really encouraging to see more and more local businesses coming to us for help with their recruitment and growing their businesses. For many, it's the first recruitment they've done and so they want to be sure they get it right and also that they don't waste money advertising in the wrong place."*

One of these was The Media Bus, a digital training business, who approached Creative Leadership to manage the people side of their business, including Recruitment, when they launched in November 2009. Darren Nicholson, Managing Director said: *"Creative Leadership made our recruitment and staffing matters so easy. They ran the recruitment for all our roles and the assistance and support that they have given to the company has been first rate and worth every penny. I would recommend their services to anyone looking for Recruitment and HR Guidance and Support"*

Meanwhile, Angela Rowely of AV8Jet, a local Corporate Jet business said *"We asked Creative Leadership to help us source the latest addition to our small team in June 2010. They met with us and helped us immediately with recommendations of where to advertise and how to go about short-listing. We had a brilliant response to our advert and Creative Leadership helped us to manage the applications and respond to all our applicants. When it came to interviewing, their Essential Guide to Interviewing was really helpful. Through the process I was really struck by their professionalism and attention to detail."*

If you're a growing business and need help with recruiting new staff get in touch with Michelle on 07786 622344 or visit www.creative-leadership.co.uk

+ The Essential Recruitment Package
from Creative Leadership
Practical People Solutions for Small Businesses



**From
only
£199 +
VAT**

Adding the first few new faces...

...to your growing business and recruiting, can be a real challenge. With so much red tape, it can be hard to know where to start.

That's why our Essential Recruitment Package is perfect for you.

- + **A bespoke application form**
- + **A tailored role profile, written specifically for you**
- + **Interview questions to suit the job you're hiring for**
- + **Job advert written and advertised as you decide**
- + **All CV responses handled on your behalf**
- + **Interview support**
- + **Job offers managed and references applied for**
- + **Ad hoc telephone support if and when you need it**

When you need an extra pair of hands, we will help you to design, plan and implement your recruitment campaign, **making sure you recruit the best possible person, saving time, effort and money.**

STOP PRESS! Call us now, on 07786 622344 you may be eligible for FREE funding!

the **mediabus**
... your digital journey

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Darren Nicholson, Managing Director, The Media Bus

+ Shaping Futures
with Creative Leadership

Take the first step
...it's easy
Complimentary initial consultation

Call Michelle
07786 622344
Or email
info@creative-leadership.co.uk



There's a possibility this could be FREE! Call me!

Home Learning college for a brighter future

"Michelle from Creative Leadership has designed and delivered a new recruitment process for our sales team. I have been very impressed with the quality of her work and the effort she has put into making the initiative a success."

Alan Evans, CEO, Home Learning College

About Creative Leadership

Founded in Autumn 2005, Creative Leadership provide Practical People Solutions for Small Business. They help businesses when they want to recruit, manage and retain the best people for their teams, using the best methods. They also provide Leadership Coaching solutions.

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